

SIGN *of the* **ARROW**

Benefiting charities for over 50 years!

FOR IMMEDIATE RELEASE

Sign of the Arrow Awards Grants to Area Agencies At 50th Annual Philanthropy Brunch

(St. Louis, MO – October 25, 2018) Sign of the Arrow, the premier nonprofit retail destination for needlepoint and specialty gifts, awarded **20 grants** to St. Louis area agencies at their 50th annual **Philanthropy Brunch** on **Thursday, October 25, 2018 at 9:30 a.m. at Ladue Chapel, 9450 Clayton Road.**

Now in its 52nd year, Sign of the Arrow was established in 1966 by the St. Louis Alumnae Club of Pi Beta Phi to provide philanthropic support to the community. Today the shop is staffed by over 80 community volunteers who give in excess of 18,000 hours annually to help run Sign of the Arrow. **ALL** shop proceeds benefit area agencies. Sign of the Arrow has donated more than \$3.7 million dollars to over 190 different charities since its inception. Shopping at Sign of the Arrow definitely impacts the lives of others in the community!

The following agencies received grants from Sign of the Arrow at the 2018 Philanthropy Brunch.

Books for Kids STL Kids

Care and Counseling, Inc.

Circle of Concern

Episcopal City Mission

Gateway Greening, Inc.

Opera Theatre of St. Louis

Perennial

Sneakers with Soul

St. Louis Dancing Classrooms

Variety the Children's Charity

Cancer Support Community

Central Institute for the Deaf

Dream Factory of St. Louis

Epworth Children & Family Services

Marian Middle School

Pathways to Independence

Pi Beta Phi Foundation

St. Louis Alumnae Panhellenic Association

Tree House of Greater St. Louis

Wyman Center

"In the tradition of our mission that began over 52 years ago, Sign of the Arrow is thrilled to have awarded grants to 20 deserving nonprofit organizations this year," commented Bethany Sage Curtis, President of Sign of the Arrow. "It is because of our customers and volunteers that we are able to continue in this tradition—we thank them for all of their loyalty and generosity over the years which has allowed us to assist these St. Louis area agencies."